



In complement to the **Microsoft TechDays 2010** (primary targeting technical people), **SOGETI** and **MICROSOFT** are pleased to invite you to a **Decision Makers** seminar addressing the evaluation and strategies for cost effective implementation of cutting-edge infrastructure technologies.

Virtualization & Windows 7: a strategic view on the two hottest IT topics in 2010

Is **Virtualization** applicable to all domains (servers, desktops, applications)? Does it represent a risk for security? Is it a credible alternative to high-availability? How to do a better usage and then improve the ROI of the virtualization solutions already deployed within the Organization?

How to justify the transition to **Windows 7**? How this system really helpful to reduce the desktop costs, improve the employees' efficiency or reinforce the IT security?

For both domains: how to evaluate and choose the most appropriate solutions? What are the proven and most effective alternatives to deploy them?

Additionally, in the current economic context, how to successfully embrace these major IT shifts with a limited implementation and maintenance budget? What are the possible approaches, methodologies, tools and levers, such as **Industrialized Factory Models** and **Offshoring**, which can help reducing company's IT costs while not stopping its Innovation Journey?

Whether you already have identified projects, or you are simply looking for answers to such questions, you will leave this seminar with ideas, advices and tons of information that will be **valuable and could make a visible impact in a short timeframe**.

You will also have the opportunity to meet and interact with MICROSOFT & SOGETI Managers and Experts and be able to discuss further on your interrogations, specific queries and projects.

We keenly look forward to seeing you at the Event!

Audience
<ul style="list-style-type: none"> • IT Managers • Managers of an IT Division, in charge of deploying and maintaining these solutions • Seniors, in charge of new technologies • Project Managers, willing to acquire a global vision on new technologies, stakes and risks
Event details
<ul style="list-style-type: none"> • Place : Zürich Marriott Hotel, Neumuehlequai 42 – 8001 Zürich • Date: April 30th 2010, from 9:15 am to 12:30 • Registration: free of charge, confirmation by email at olivier.guntz@sogeti.com

Agenda

- ▲ 9h15: Welcome, Introduction by Microsoft & Sogeti Executives
- ▲ 9h30: Session 1 on Virtualization (in preamble, presentation of Microsoft Hyper-V, App-V, Remote Desktop Services and VDI technologies)
- ▲ 10h50: Coffee Break – free talk with Microsoft and Sogeti
- ▲ 11h10: Session 2 on Windows 7 (in preamble, presentation of Operating System or Windows 2008 related technologies)
- ▲ 12h30: cocktail – free talk with Microsoft and Sogeti
- ▲ 13h30: end of seminar

Access Map

